

Access Agriculture Panorama No. 18 - January 2022



10 AccessAgriculture **2022**
www.accessagriculture.org

Celebrating 10 years

Access Agriculture
wishes you and your family
a safe and happy new year!
May the year 2022 bring more wonderful
opportunities to work together!!

land & water
sustainable communities
livestock, poultry & aquaculture
others
food & health
inspiring action

Download : [Access Agriculture 2022 Calendar](#)

Access Agriculture leaflet - [বাংলা](#) | [English](#) | [Français](#) | [हिंदी](#) | [Português](#) | [Español](#)

Entrepreneurs for Rural Access leaflet - [বাংলা](#) | [English](#) | [Français](#) | [हिंदी](#) | [Español](#)
[Access Agriculture wins 2021 FAO Innovation Award](#)

Welcome to our monthly news update with 'Access Agriculture Panorama'

This monthly e-newsletter gives a bird's eye view of all the exciting updates from Access Agriculture, a world-leading organisation for quality agricultural training videos in international and local languages, working across the Global South.

The links to different language versions are given below each section.

If at any time you wish to unsubscribe, please use the unsubscribe link at the bottom of the newsletter.



PROLINNOVA joins EcoAgtube platform

The international network and community of practice called “Promoting local innovation in ecological agriculture and natural resource management” ([PROLINNOVA](#)) created its account on EcoAgtube and posted its videos. PROLINNOVA aims to see a world where women and men farmers play decisive roles in agroecology and natural resource management innovation processes for sustainable livelihoods.

EcoAgtube is continuously adding new features to improve user experience. If your Project relates to ecology and you want to create a Project video page on EcoAgtube, please send your request with details (Project name, description) to support@ecoagtube.org.

ANNOUNCEMENTS

Celebrating 10 years of Access Agriculture

2022 is a momentous year for Access Agriculture as the organisation celebrates its 10th anniversary. **Our heartfelt thanks to all our donors and partners across the Global South** for their strong support for the past 10 years. Several events are being planned throughout the year to mark this occasion. Watch this space!



Give wings to women entrepreneurs in rural India

Through this project, we anticipate the growth of a network of empowered young women entrepreneurs in rural southern India. They will not only provide for themselves and their families but will also bring to the local women farmers, a wealth of new ideas from around the world to improve their lives. This will contribute to the transformation of the food system in the local communities, leading to healthier diets, sustainable livelihoods and a reduction of agriculture's environmental impact.

[Help us raise funds for our current campaign!](#)

New videos added in December

64 new videos (2 [English](#), 2 [French](#), 2 [Fulfulde](#) (Cameroon), 14 [Ghomala](#), 13 [Kinyarwanda](#) / [Kirundi](#), 2 [Tamil](#) and 18 [Telugu](#) and 11 [Twi](#)) have been posted on our

platform www.accessagriculture.org. They are freely downloadable as video (mp4), audio (mp3), mobile (video format 3gp) along with a one-page fact sheet with contact details for more information.

Most viewed videos in December



Transplanting chillies

This video shows the importance of good planning and knowledge. We can reduce losses by following good practices when installing the seedbed, preparing the field and transplanting chilli seedlings.

Arabic | Bambara | Bangla | Bemba | Chichewa / Nyanja | Chitonga / Tonga | English | Fon | French | Hindi | Kannada | Kinyarwanda / Kirundi | Kiswahili | Luo (Uganda) | Peulh / Fulfuldé / Pulaar | Sena | Telugu | Twi | Urdu | Wolof | Yao | Yoruba



Grafting mango seedlings

With grafting, a young shoot from a preferred mango variety is attached to a seedling. The seedling will develop the root and base of the tree. This is called the rootstock. The young shoot that is grafted onto the rootstock is called the scion. This will develop into the canopy.

Ateso | Bambara | Bangla | English | French | Hindi | Kannada | Kikuyu | Peulh / Fulfuldé / Pulaar | Telugu | Twi | Wolof

FROM OUR CHANGEMAKERS



ERAs@work!

- Access Agriculture Entrepreneur for Rural Access (ERA) from Rwanda, **Angelo Ndayiragije**, organised a video screening session on [Harvesting maize in a good way](#) in Mahama Refugee Camp in the Eastern Province of Rwanda. ([See photos in Access Agriculture Facebook](#))
- ERA from Kenya, **Sylvia Wangui Njonjo**, Administrator and Field Officer at Community Sustainable Agriculture and Healthy Environmental Programme (CSHEP) in Kenya, screened the video [Using sack mounds to grow vegetables](#) for students of Nyoro primary school, in Rironi, Limuru, Kenya. After watching the video, the students participated in a discussion and a hands-on

session on what they had learnt from the video. ([See photos in Access Agriculture Facebook](#))

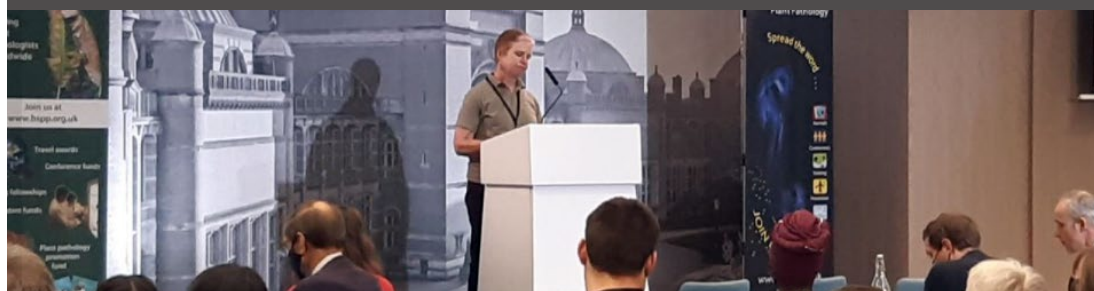
- ERA from Uganda, **Azaria Kamusiime**, a member of the AgroMush Uganda enterprise in Mbarara district in Western Uganda, conducted a video session on [Growing oyster mushrooms](#) for 19 farmers (mainly women) in Sheema District, Western Region, Uganda. AgroMush Uganda seeks to be the leading mushroom grower and supplier of quality mushroom products in Uganda and throughout Africa. ([See photos in Access Agriculture Flickr album](#))
- ERA from Malawi, **Chrissy Awali**, a member of Ubunthu Go Green, a Mangochi-based youth club, conducted a video screening session on [Maize](#), [Groundnut](#), [Compost](#) and [Cheese](#) for 30 young people, including 12 women.
- ERA from Mali, **Rokiatou Traoré**, Co-founder and CEO of Hérou Alliance enterprise, spoke about sustainable agriculture to the Ambassador of Mali in Senegal during the International Fair of Dakar when he visited their booth. Hérou Alliance aims at promoting organic moringa products through an inclusive value chain that integrates women and young farmers in Mali. ([See video](#))



Ambassadors in action

- Access Agriculture Ambassador from Benin, **Victoire Loke**, who has specialised in Agriculture and Food Sciences and Technologies, received a tablet for winning the Access Agriculture Ambassador competition for June-August 2021 quarter. ([See photos in Access Agriculture Flickr album](#))
- Access Agriculture Ambassador from Benin, **Maliki Agnoro**, Founder/Director of the Gouvernail Consulting firm, received a tablet for winning the Access Agriculture Ambassador competition for March-May 2021 quarter. ([See photos in Access Agriculture Flickr album](#))
- **Podcast:** Access Agriculture Ambassador, **Maliki Agnoro**, Founder/Director of the Gouvernail Consulting firm in Benin, shares his experience, lessons learnt and advice with new Ambassadors. This podcast is in French. [Écoutez le podcast](#)

CONFERENCES



Our Plants, Our Future

Access Agriculture Executive Director, **Jo Rodgers**, gave a speech on 'Access Agriculture: sharing knowledge of plant health in local languages' in the Communication session at the 13th Conference of the European Foundation for Plant Pathology (EFPP), Joint conference from the British Society for Plant Pathology (BSPP) and EFPP - **Our Plants, Our Future** (OPOF), 6-8 December 2021, Birmingham, UK. The Conference was held to mark the International Year of Plant Health 2020. Jo also participated at a Careers Advice session for scientists at Birmingham University, UK. ([See photos in Access Agriculture Facebook](#))

RUFORUM

Access Agriculture participated in the exhibition of the Triennial Conference of the Regional Forum of Universities for Capacity Building in Agriculture (**RUFORUM**) in Cotonou, Benin, 8-10 December 2021. Access Agriculture Regional Representative for West and Central Africa, **Florent Okry**, made a presentation on Access Agriculture's video-mediated rural learning approach at the Conference. RUFORUM is a network of 143 universities from 38 African countries whose mission is to strengthen the capacity of universities to foster innovation and agri-food systems through the training of high-quality researchers. ([See photos in Access Agriculture Flickr album](#))

LIVE DIALOGUE



Paneliste

Mamadou Diarra
Co-Fondateur
d'Expert Élevage
Consulting (EEC) et
ERA du Mali



Paneliste

Mori W. Gouroubera
Directeur du cabinet
ISADA Consulting et
ERA du Bénin



Paneliste

Jean F. Mizero
PDG et Fondateur,
Nutrition Advisory
Council Rwanda Ltd. et
ERA du Rwanda



Paneliste

Abel Sourokou
Gestionnaire de projet
de développement,
DEDRAS ONG

Comment animer les projections des vidéos de Access Agriculture ? (How to facilitate Access Agriculture video screenings?)

The sixth episode of Access Agriculture Facebook Live Dialogue for the Francophone audience was held on 7 December on the theme '[Comment animer les projections des vidéos de Access Agriculture ?](#)' [Regardez la vidéo.](#)

The Live Dialogue series has been launched to further engage with Access Agriculture Ambassadors, Entrepreneurs for Rural Access (ERAs) and other local partners and stimulate discussion on issues relating to Access Agriculture activities.

WEBINAR

Access Agriculture launched a webinar series in December 2021 to raise awareness and build capacity of its local partners on specific themes. As part of this, the first webinar on '**Access Agriculture experience in Digital Marketing**' was organised for the Anglophone audience in the morning of 14 December and on '**Expérience d'Access Agriculture en marketing digital**' for the Francophone audience in the afternoon.

([See the presentation](#) | [Voir la présentation](#))

BLOG POSTS



Organic Sri Lanka

We are all familiar with organic milk, organic fruit and vegetables, or organic chocolate, but when one reads “Organic Sri Lanka”, one may have difficulty grasping what this really is about. For sure, it cannot mean that the entire country is organic. Or does it?

[Read more](#) [বাংলা](#) | [Français](#) | [हिंदी](#) | [Português](#) | [Español](#)

MEET OUR AMBASSADOR

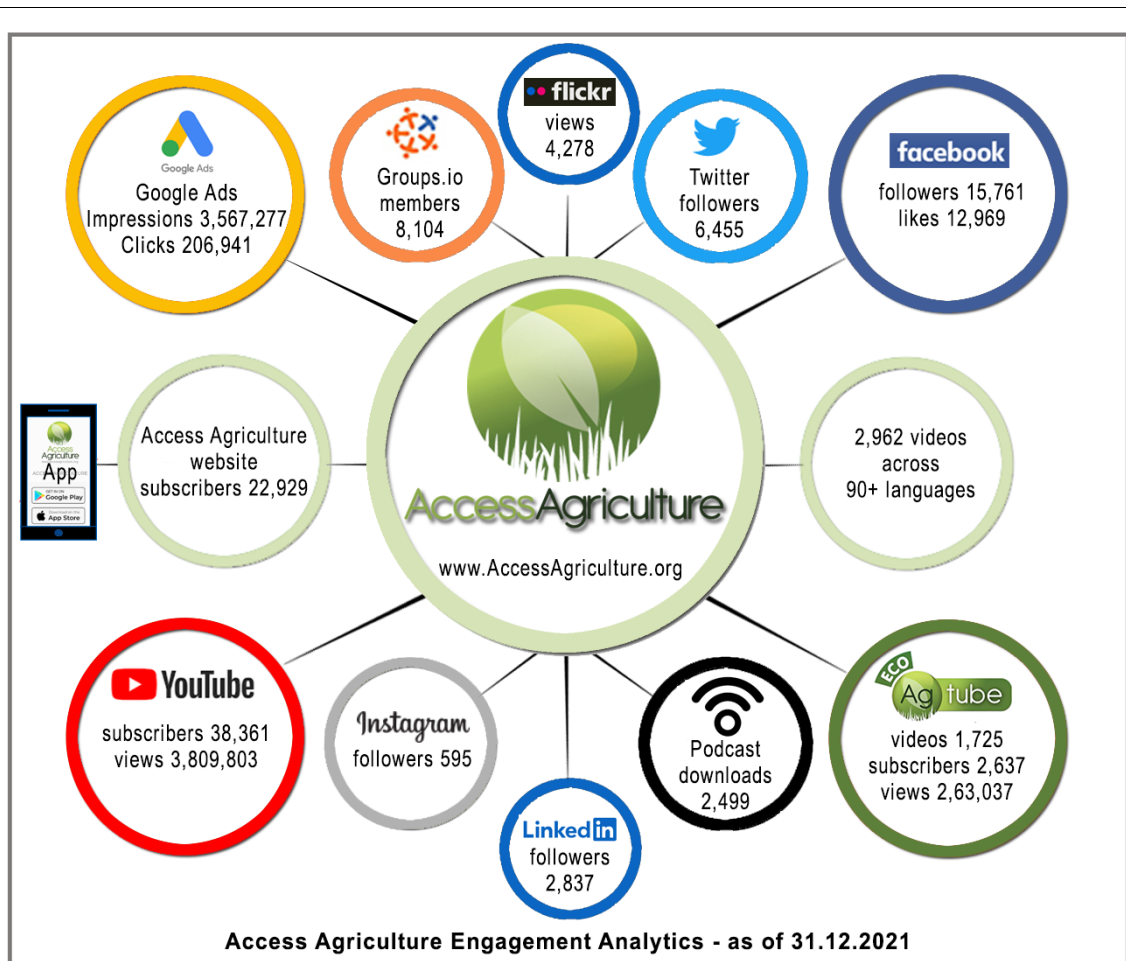


Sitrakilaina Fifalianaharintsoa

Sitrakilaina holds a master's degree in food science and nutrition at the University of Antananarivo, Madagascar. He did practical research on the design of food products for the fight against malnutrition with the NGO Esperanza Joy of Children and the University of Antananarivo. As an Access Agriculture Ambassador, his aim is to share good agricultural practices and experiences in food processing with farmers, especially rural farmers through videos to give them innovative ideas.

[Read more](#) [বাংলা](#) | [Français](#) | [हिंदी](#) | [Português](#) | [Español](#)

Access Agriculture Engagement Analytics



WINNER OF THE MONTHLY QUIZ



Simon Adriko Negro

Winner of Access Agriculture December 2021 Quiz contest

[Read more](#) [বাংলা](#) | [Français](#) | [हिंदी](#) | [Português](#) | [Español](#)

The January 2022 Quiz will be open from 1-15 January 2022.

Check out the contest here: www.accessagriculture.org