

Access Agriculture Panorama No. 13 - August 2021



New videos from Access Agriculture : <u>Cassava harvest made easier</u> La récolte du manioc rendue facile

Download

Access Agriculture leaflet - <u>বাংলা</u> | <u>English</u> | <u>Français</u> | <u>हिंदी | Português | Español</u> **Entrepreneurs for Rural Access leaflet** - <u>বাংলা | English | Français | हिंदी | Español</u>

Welcome to our monthly news update with 'Access Agriculture Panorama'

This monthly e-newsletter gives a bird's eye view of all the exciting updates from Access Agriculture, a world-leading organisation for quality agricultural training videos in international and local languages, working across the Global South.

The links to different language versions are given below each section.

If at any time you wish to unsubscribe, please use the unsubscribe link at the bottom of the newsletter.

ANNOUNCEMENTS



Access Agriculture's online survey report

The survey results show that Access Agriculture videos reached over 30 million farmers and at least 5,000 organisations between 2018 and 2021. The main impacts on farmers are better yield, improved pest management, better soil conservation/soil fertility, better produce, more diverse farm enterprises as well as enhanced appreciation of local knowledge, women empowerment and youth engagement in agriculture. 90% of respondents thought that the videos make a difference in farmers' lives. To know more, view or download the summary report here.

To request the long version, please write to info@accessagriculture.org



30,000 views in July 2021 www.ecoagtube.org

The launch of the new Project/Initiative section on EcoAgtube and the immediate use of this facility by three organisations (<u>FiBL</u>, <u>Organic Farm Knowledge</u> and <u>NLF</u>) have attracted almost 1000 viewers to the video-sharing platform every day.

Dear subscribers, if your Project relates to ecology and you want to create a Project/Initiative video page on EcoAgtube, please send your request with details (Project/Initiative name and description) to support@ecoagtube.org.

New videos added in July

75 new videos (8 <u>Ateso</u>, 34 <u>Kannada</u>, 5 <u>Kanuri / Kanouri</u> and 28 <u>Telugu</u>) have been posted on our platform <u>www.accessagriculture.org</u>. They are freely downloadable as video (mp4), audio (mp3), mobile (video format 3gp) along with a one-page fact sheet with contact details for more information.

Most viewed videos in July



Harvesting and storing sesame

Sesame is easy to grow. But poor harvesting, threshing and storage can decrease its quality. When sesame is too ripe, the seed capsules split open and release their seeds.

Arabic | Ateso | Bambara | Bangla | Chichewa / Nyanja | English | French | Hindi | Kannada | Kikuyu | Kiswahili | Luo (Uganda) | Persian / Farsi | Peulh / Fulfuldé / Pulaar | Tumbuka | Wolof



Managing onion diseases

Onions grow well under many different conditions, but when grown in the rainy season onions have a greater chance of getting sick. Onion diseases can make the leaves fold and reduce your yield.

Arabic | Bambara | Bangla | Bariba | Dagbani | Dendi | English | Ewe | Fon | French | Hausa | Hindi | Kiswahili | Kusaal | Mina | Tamil | Twi | Yoruba

FROM OUR CHANGEMAKERS







ERAs@work!

- Elphas Masanga, Entrepreneur for Rural Access (ERA) from Kenya, showed videos on "Killing fall armyworms naturally" and "Feeding improved chickens" to Kahua-ini community garden group members, 5 July (see photos)
- Maureen Maina, ERA from Kenya, led a video screening session on "Good microbes for plants and soil", 13 July. (see photos)
- Sam Benedicto from Malawi, showed videos on yoghurt making, soya bean production, maize production to farmers, 23 July. (see photos)
- Ahabwe Canary from Uganda conducted an interactive video screening session with farmers on mushroom farming, 23 July (see photos)
- A4D Consulting from Benin showed video on "Feeding improved chickens", to train young women entrepreneurs, 26 July. (see photos)

BLOG POSTS





Teaching the farmers of tomorrow with videos

Youth around the world are leaving agriculture, but many would stay on the farm if they had appropriate technologies and better social services, as Professor Alejandro Bonifacio explained to me recently.

Dr. Bonifacio is from the rural Altiplano, the high plains of Bolivia. At 4,000 meters above sea level, it has some of the highest farmland in the world. Bonifacio has a PhD in plant breeding, and besides directing an agricultural research station in Viacha on the Altiplano, he teaches plant breeding part-time at the public university in La Paz (Universidad Mayor de San Andrés).

Read more <u>वाश्ना | Français | हिंदी | Português | Español</u>

DIALOGUE EN DIRECT



La vulgarisation agricole en plein Covid-19

The second Access Agriculture Facebook Live Dialogue was held on 16 July 2021 on the theme 'La vulgarisation agricole en plein Covid-19' (Agriculture extension amidst Covid-19) for the Francophone audience.

The Live Dialogue series has been launched to further engage with Access Agriculture Ambassadors, Entrepreneurs for Rural Access (ERAs) and other local partners and stimulate discussion on issues relating to Access Agriculture activities.

Cliquez ici pour regarder la vidéo.

MEET OUR AMBASSADOR



Yodit Kebede Honorary Ambassador for Africa

Yodit Kebede holds a PhD in Landscape Ecology from Wageningen University, the Netherlands. Prior to her PhD research, Yodit worked on drylands farming for the Technical Centre for Agricultural and Rural Co-operation (CTA) in Wageningen and on soil erosion in southern Belgium for the University of Louvain-La-Neuve. From 2017 to 2019 she worked as a consultant for FAO on agroecology in West Africa. Currently, Yodit further nurtures her passion for agroecology as a postdoctoral researcher at the French National Research Institute for Sustainable Development (IRD).

Read

<u>more</u> <u>বाংলा</u> | <u>Français</u> | <u>हिंदी | Português</u> | <u>Español</u>

WINNER OF THE MONTHLY QUIZ



Timothée Collin
Winner of Access Agriculture July 2021 Quiz contest

The August 2021 Quiz will be open from 1-15 August 2021.

Check out the contest here: www.accessagriculture.org