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Access Agriculture leaflet - <u>वाश्ला</u> | <u>English</u> | <u>Français</u> | <u>हिंदी | Português | Español</u> **Entrepreneurs for Rural Access leaflet** - <u>वाश्ला</u> | <u>English</u> | <u>Français</u> | <u>हिंदी | Español</u>

Welcome to our monthly news update with 'Access Agriculture Panorama'

This monthly e-newsletter gives a bird's eye view of all the exciting updates from Access Agriculture, a world-leading organisation for quality agricultural training videos in international and local languages, working across the Global South.

The links to different language versions are given below each section.

If at any time you wish to unsubscribe, please use the unsubscribe link at the bottom of the newsletter.

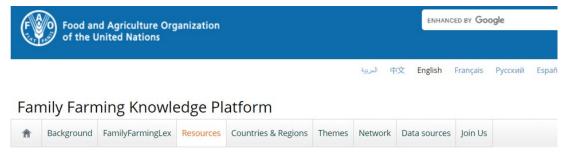
ANNOUNCEMENTS



More organisations join EcoAgtube platform www.ecoagtube.org

Three more organisations - 1. <u>Koppert Foundation</u> 2. <u>Subhash Palekar Natural Farming (SPNF)</u>, and 3. <u>SWISSAID Tanzania</u> - created their account on EcoAgtube in August 2021 and posted their videos.

Dear subscribers, if your Project relates to ecology and you want to create a Project/Initiative video page on EcoAgtube, please send your request with details (Project/Initiative name and description) to support@ecoagtube.org.



Access Agriculture videos on FAO-FFKP Agricultural Training Videos Database

We are proud to inform our subscribers that Access Agriculture videos are now available on the Family Farming Knowledge Platform (FFKP), which is hosted by FAO.

The Agricultural Training Videos Database enables knowledge sharing among stakeholders to help improve the livelihoods of family farmers.

Please go to http://www.fao.org/family-farming/resources/en/ to search in the database for Access Agriculture videos.

New videos added in August

63 new videos (16 Ateso, 11 Bemba, 3 Chichewa / Nyanja, 6 Chitonga / Tonga, 10 Hausa, 13 Kannada, 1 Tamil, and 3 Tumbuka) have been posted on our platform www.accessagriculture.org. They are freely downloadable as video (mp4), audio (mp3), mobile (video format 3gp) along with a one-page fact sheet with contact details for more

Most viewed videos in August



Solar drying of chillies

When chillies remain moist, moulds develop and the chillies will go bad. Some moulds produce a poison, called aflatoxin, which is toxic to people. To speed up drying and to dry your food hygienically you can use a solar dryer that uses the heat of the sun to dry fruits and vegetables.

Bambara | Bangla | Chichewa / Nyanja | English | Fon | French | Hindi | Kannada | Kikuyu | Kinyarwanda / Kirundi | Kiswahili | Luo (Uganda) | Peulh / Fulfuldé / Pulaar | Sena | Twi | Wolof | Yao | Yoruba



Making rennet

The key ingredient to making cheese is rennet. This triggers the fats in the milk to bind together as curds, and the rest of the liquid runs off as whey. Whilst you can buy ready-made commercial rennet in liquid or powder form, in Egypt, rural women prefer to use natural rennet from the curds found in a calf's stomach.

Arabic | Bambara | Bangla | Chichewa / Nyanja | English | French | Persian / Farsi

FROM OUR CHANGEMAKERS



ERAs@work!

- About 30 participants, including 11 young Entrepreneurs for Rural Access (ERA) and 18 local partners from Green Innovation Centre (CIV)/PARIZON, were trained in the use of the smart projector and Mergdata in Bamako. (see video)
- Four young entrepreneurs from Tanzania participated in hands-on three days learning course (<u>see photos</u>)
- A4D Consulting from Benin showed the video on 'Feeding snails' to train the farming communities of Zou and Collines department of Benin (see photos)

VOICES FROM THE FIELD



Access to trusted information for a green economy

Farmers and media practitioners – both need access to reliable sources of information to do their work well. Farmers must have appropriate information and opportunities to learn so that they can make better informed decisions to cope with daunting challenges, such as climate change. For this, they generally depend on media, especially in regions, where they do not have regular access to agricultural extension workers.

Read more वाश्ना | Français | हिंदी | Português | Español

BLOG POSTS



Principles matter

In this age of restricted travel, when webinars have taken the place of conferences, at first, I missed face-to-face meetings a lot. But virtual events do allow one to get exposed to far more ideas than before. This is also the case when digital learning is introduced to farmers. Farmers are increasingly getting information online, like videos. But the videos have to be properly designed. Unlike following a cooking recipe on a YouTube video, in agriculture, recipes must be accompanied by basic principles, so that farmers can decide how to experiment with the new ideas.

Read more <u>বাংলা</u> | Français | <u>हिंदी</u> | Português | Español

LIVE DIALOGUE



Lilian B.Sambu ERA from Tanzania, CEO & Co-founder, LiLANY GREENPRO BUSINESS CO.LTD



Blessings Flao Malawi & Southern Africa Co-ordinator Access Agriculture



Sharon Againe Ambassador and Entrepreneur coach Access Agriculture



Pacifique Nshimiyimana ERA from Rwanda, Founder of Real Green Gold Ltd

Youth in agricultural entrepreneurship: how can you succeed?

The third episode of Access Agriculture Facebook Live Dialogue was held on 3 September 2021 on the theme 'Youth in agricultural entrepreneurship. Watch the video.

The Live Dialogue series has been launched to further engage with Access Agriculture Ambassadors, Entrepreneurs for Rural Access (ERAs) and other local partners and stimulate discussion on issues relating to Access Agriculture activities.

MEET OUR AMBASSADOR



Moses Kaufa

Moses Kaufa is a media professional with a bachelor of science degree in mass communication. He has over ten years of experience in audio-visual production, publishing, community and rural development projects management, message development and translations, community mobilization and civic education, community and institutional capacity strengthening, advocacy and social media communication. Currently he is involved in farmer-to-farmer video production, supporting rural development innovations and promoting the dissemination of farmer-to-farmer videos in Malawi. And he is very hopeful to play his role as an Access Agriculture Ambassador.

Read

more <u>বাংলা</u> | <u>Français</u> | <u>हिंदी</u> | <u>Português</u> | <u>Español</u>

WINNER OF THE MONTHLY QUIZ



Richard Jorge Delgadillo Copa Winner of Access Agriculture August 2021 Quiz contest Read more

The September 2021 Quiz will be open from 1-15 September 2021.

Check out the contest here: www.accessagriculture.org