

Access Agriculture Panorama No. 16 - November 2021



New video from Access Agriculture - Organic coating of cereal seed

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Welcome to our monthly news update with 'Access Agriculture Panorama'

This monthly e-newsletter gives a bird's eye view of all the exciting updates from Access Agriculture, a world-leading organisation for quality agricultural training videos in international and local languages, working across the Global South.

The links to different language versions are given below each section.

If at any time you wish to unsubscribe, please use the unsubscribe link at the bottom of the newsletter.

ANNOUNCEMENTS



Give wings to women entrepreneurs in rural India

Through this project, we anticipate the growth of a network of empowered young women entrepreneurs in rural southern India. They will not only provide for themselves and their families but will also bring to the local women farmers, a wealth of new ideas from around the world to improve their lives. This will contribute to the transformation of the food system in the local communities, leading to healthier diets, sustainable livelihoods and a reduction of agriculture's environmental impact.

[Help us raise funds for our current campaign!](#)



Congratulations to our top EcoAgtubers

Join us in congratulating our top EcoAgtubers who uploaded the maximum number of videos on EcoAgtube in October 2021:

1. [Subhash Palekar Natural Farming](#) in Himachal Pradesh (SPNF-HP) uploaded 71 videos on its Project page. The aim of SPNF-HP is to enhance farm income in harmony with nature by adopting low-cost climate-resilient Subhash Palekar Natural Farming System.
2. [Koppert Foundation](#) uploaded 33 videos. The Koppert Foundation aims to contribute to sustainable solutions for horticulture and agriculture and improvement of the health and availability of food and nutrition for those who need it most.

EcoAgtube is continuously adding new features to improve user experience. If your Project relates to ecology and you want to create a Project video page on EcoAgtube, please send your request with details (Project name, description) to support@ecoagtube.org.

New videos added in October

23 new videos (2 [Baoulé](#), 5 [Bemba](#), 5 [Chitonga / Tonga](#), 2 [Dioula](#), and 9 [Telugu](#)) have been posted on our platform www.accessagriculture.org. They are freely downloadable as video (mp4), audio (mp3), mobile (video format 3gp) along with a one-page fact sheet with contact details for more information.

Most viewed videos in October



Keeping sheep healthy

A sick sheep does not grow fast and will sell at a low price because it is thin and the meat will be of poor quality.

[Arabic](#) | [Bambara](#) | [Bangla](#) | [Burmese](#) | [Chichewa / Nyanja](#) | [Chitonga / Tonga](#) |



Making yoghurt at home

In this video we learn the important steps needed to produce good quality yoghurt, whether for home consumption or for sale.

[Arabic](#) | [Ateso](#) | [Bambara](#) | [Bangla](#) | [Chichewa / Nyanja](#) | [Chitonga / Tonga](#) |

English | French | Hausa | Hindi | Kanuri /
Kanouri | Mooré | Portuguese | Spanish

English | French | Hindi | Kalenjin | Kikuyu
| Kiswahili | Luganda | Luo (Uganda) |
Samburu | Sena | Tumbuka | Twi | Yao

FROM OUR CHANGEMAKERS



ERAs@work!

- Elphas Masanga, Entrepreneur for Rural Access (ERA) in Kenya showing the farmer-training video '[Vermiwash: an organic tonic for crops](#),' to young farmers in Nakuru Town East in Nakuru County, Kenya. (see [photos](#))
- Mahutondji Cedric Agbessi, ERA in Benin, showing videos on food processing, including [Tomato concentrate and juice](#), [Drying and storing chillies](#), to build capacity of agricultural entrepreneurs. (see [photos](#)).
- Lameck Banda, ERA in Malawi, empowering local communities by screening videos on [Making banana flour](#), [Village savings and loan associations](#), and [Conserving bean leaf vegetables](#). (see [photos](#))
- Four teams of ERAs in Rwanda taking part in a training workshop to familiarise themselves in the use of a smart projector, monitoring tools and business models. (see [photos](#))
- Elphas Masanga (ERA in Kenya) raising awareness about farmers' rights to keep and grow their own varieties among farmers in Nakuru county, Kenya, through videos on [Farmers' rights to seed – Malawi](#) and [Farmers' rights to seed: experiences from Guatemala](#). (see [photos](#))
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VOICES FROM THE FIELD



Workshop to build capacity in quality video translation organised in Zambia

A video translation workshop was organised recently in Lusaka, Zambia, by Access Agriculture to facilitate and build capacity of 12 local media practitioners and NGO representatives in translating video scripts, recording voice-overs and audio editing.

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BLOG POSTS



ICTs as the key to farmer empowerment

According to the author Napoleon Hill, “all achievements, all earned riches, have their beginning in an idea.” Mori Goroubera, Head of ISADA Consulting in Benin, would certainly agree with this statement. His enterprise model was selected as one of the 25 best ideas in an Africa-wide competition in 2020 for innovation and digitalisation in agriculture, short value chains and agroecological transitions of food systems.

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MEET OUR AMBASSADOR



Patrick Khonga

Patrick Khonga holds a diploma in business management from Continuing Education Centre – Polytechnic. He has worked with an Italian non-governmental organization – CISP as finance manager for eight years. He is the founder and managing director of Chakho Farms Since 2014; specialized in horticulture, poultry, cattle and goat farming which is located in the capital city – Lilongwe, Malawi. He believes sharing agriculture practical experience through farmer to farmer videos is vital, to enhance incoming generating activities in agribusiness.

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WINNER OF THE MONTHLY QUIZ



Abd Razack MIDINGOYI

Winner of Access Agriculture October 2021 Quiz contest

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The November 2021 Quiz will be open from 1-15 November 2021.

Check out the contest here: www.accessagriculture.org