

Access Agriculture Panorama No. 17 - December 2021



New video from Access Agriculture - Turning fish waste into fertiliser

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**Welcome to our monthly news update with
'Access Agriculture Panorama'**

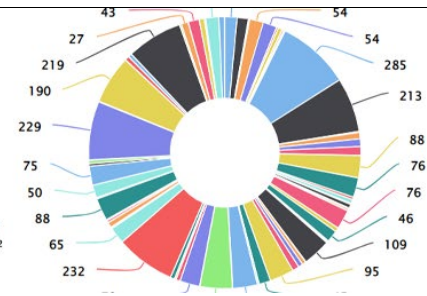
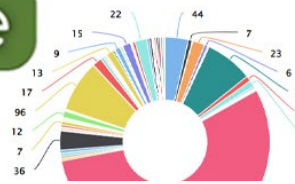
This monthly e-newsletter gives a bird's eye view of all the exciting updates from Access Agriculture, a world-leading organisation for quality agricultural training videos in international and local languages, working across the Global South.

The links to different language versions are given below each section.

If at any time you wish to unsubscribe, please use the unsubscribe link at the bottom of the newsletter.



Language Analytics



EcoAgTube is growing

We are continuously adding new features to help drive more traffic to EcoAgTube video platform, as can be seen from the analytics:

[1,987 subscribers](#) | [1,711 videos](#) | [540 channels](#) | [10 Projects](#).

If your Project relates to ecology and you want to create a Project video page on EcoAgTube, please send your request with details (Project name, description) to support@ecoagtube.org.

ANNOUNCEMENTS



Give wings to women entrepreneurs in rural India

Through this project, we anticipate the growth of a network of empowered young women entrepreneurs in rural southern India. They will not only provide for themselves and their families but will also bring to the local women farmers, a wealth of new ideas from around the world to improve their lives. This will contribute to the transformation of the food system in the local communities, leading to healthier diets, sustainable livelihoods and a reduction of agriculture's environmental impact.

[Help us raise funds for our current campaign!](#)

New videos added in November

50 new videos (3 [Bemba](#), 4 [Chitonga](#) / [Tonga](#), 1 [English](#), 1 [French](#), 5 [Fulfulde](#) (Cameroon), 1 [Ghomala](#), 10 [Kannada](#), 2 [Kinyarwanda](#) / [Kirundi](#), 8 [Malagasy](#), 3 [Mooré](#), 1 [Ndebele](#), 1 [Tamil](#) and 10 [Telugu](#)) have been posted on our platform www.accessagriculture.org. They are freely downloadable as video (mp4), audio (mp3), mobile (video format 3gp) along with a one-page fact sheet with contact details for more information.

Most viewed videos in November



Hydroponic fodder

Saving water, minimum land use, less labour, faster growth, giving a high yield of highly nourishing fodder that will improve your livestock. These are the key benefits in hydroponic fodder production.

[Arabic](#) | [Bangla](#) | [Chichewa / Nyanja](#) | [Chitonga / Tonga](#) | [English](#) | [French](#) | [Hindi](#) | [Kannada](#) | [Luganda](#) | [Marathi](#) | [Spanish](#) | [Telugu](#) | [Twi](#)



Feeding grasscutters

Grasscutter farming allows farmers to earn money while responding to the demand for meat without putting this species at risk. For successful rearing, you have to provide a proper habitat, monitor the animals carefully and provide a balanced diet. This video will look at how to feed grasscutters in captivity.

[English](#) | [Fon](#) | [French](#)

FROM OUR CHANGEMAKERS



ERAs@work!

- Access Agriculture Entrepreneur coach for Southern Africa, **Vinjeru Nyirenda Mlenga**, and five ERAs from Zambia (Innocent Chansa, Susan Phiri, Luckson Banda and Zaali Nakalonga) were featured in the article "[Zambian youth empowered with video projectors](#)," in PELUM Zambia News Letter (001):14-15.
- ERA from Uganda, **Canary Ahabwe**, AgroMush Team Leader and his team mates, showed Access Agriculture training videos on [Growing oyster mushrooms](#) and [rabbit farming](#) to farmers in Kigarama, Sheema district, Uganda.
- ERA from Kenya, **Elphas Masanga**, Farmer Trainer in biodiversity conservation at Slow Food Kenya and Coordinator for Slow Food Youth Network in Kenya, screened the training video on [Using sack mounds to grow vegetables](#) to schoolchildren at Mercy Njeri Primary School, Rongai Subcounty, Nakuru County, Kenya ([See photos in Access Agriculture Facebook](#)). To empower

youth in Nakuru Town East Subcounty, he showed the video on [Vermiwash: an organic tonic for crops](#) ([See photos in Access Agriculture Facebook](#))

- ERA from Kenya, **Christopher Mwazighe**, Founder and Project manager of Inua-biz Kenya and lead representative for Young African Leaders Initiative (YALI) in Taita, Taveta County, had screened the training video on '[Tomato concentrate and juice](#)' to a group of young people Bura, Taita Taveta County, Kenya, in April 2021. After seeing the video, the group decided to start a business producing tomato concentrate and juice. Christopher was impressed to note that in November 2021, the group set out to test their product on the market and get feedback.
- ERA from Rwanda, **Jean Félix Mizero**, Founder and CEO of Nutrition Advisory Council Rwanda Ltd (NAC Rwanda), trained a group of youth in Kamegeri Sector, Nyamagabe District, Rwanda on managing fruits flies. For this he showed them the training video on the [Integrated approach against fruit flies](#). ([See photos in Access Agriculture Facebook](#))
- ERA from Kenya, **Maureen Maina**, Field Trainer at Schools and Colleges Permaculture (SCOPE), Kenya, showed training videos to youth on [Mulch for a better soil and crop](#) and [beans](#). ([See photos in Access Agriculture Facebook](#))
- ERA from Kenya, **Sylvia Wangui Njonjo**, Administrator and Field Officer at Community Sustainable Agriculture and Healthy Environmental Program (CSHEP) Kenya, screened videos on [Managing aphids in beans and vegetables](#) and [Farmers' rights to seed – Malawi](#). ([See photos in Access Agriculture Facebook](#))
- ERA from Rwanda, **Theoneste Nshimumuremyi**, Finance Manager at the Nutrition Advisory Council Rwanda Ltd (NAC Rwanda), showed training videos on [Making a cooling chamber for tomatoes](#) and [Managing aflatoxins in maize during drying and storage](#) in Kamegeri, Rwanda. ([See photos in Access Agriculture Facebook](#))



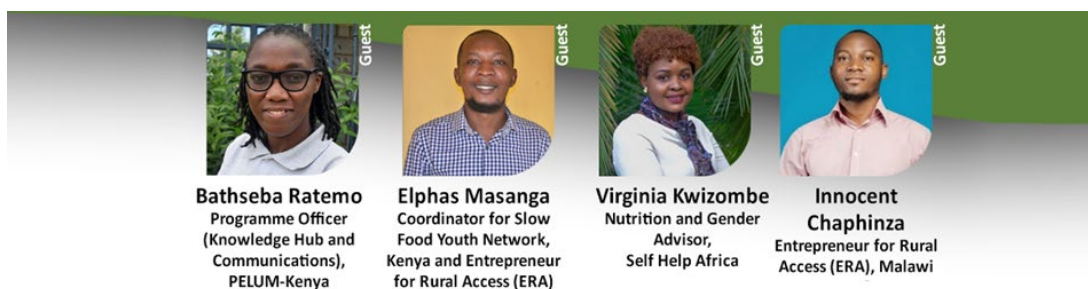
Grace Musimami met with Access Agriculture Governing Board member, Mary Kamau (left), on the sidelines of the 5th Africa-wide Agricultural Extension Week (AAEW), Kampala, Uganda.

Ambassadors in action

- Access Agriculture Ambassador, Maliki Agnoro, Founder/Director of the Gouvernail Consulting firm, led a solidarity campaign and introduction of Access Agriculture farmer-training videos in the Donga Department in north-western Benin. ([See photos in Access Agriculture Flickr album](#))
- Access Agriculture Ambassador Grace Musimami introduced Access Agriculture videos to Dr Toa Gordon Victor, Production Manager, Arua district, Uganda. ([See photos in Access Agriculture Flickr album](#))

- Grace participated in a workshop titled ‘Rethinking Agribusiness in a digitalised Economy,’ where he was invited to make a presentation on ‘How youth agripreneuers can use videos to scale their business models’. ([See photos in Access Agriculture Flickr album](#))
- During the 5th Africa-wide Agricultural Extension Week (AAEW), held in Kampala, Uganda, 14-20 November 2021, Grace met with Access Agriculture Governing Board member, Mary Kamau, who urged extension actors in Africa to adopt Access Agriculture farmer training video model. ([See photos in Access Agriculture Flickr album](#))

LIVE DIALOGUE



How to facilitate Access Agriculture video screenings

The fifth episode of Access Agriculture Facebook Live Dialogue was held on 16 November 2021 on the theme ‘[How to facilitate Access Agriculture video screenings](#).’ [Watch the video](#).

The Live Dialogue series has been launched to further engage with Access Agriculture Ambassadors, Entrepreneurs for Rural Access (ERAs) and other local partners and stimulate discussion on issues relating to Access Agriculture activities.

BLOG POSTS



Making a slow buck

Agro-input dealers are often thought to be only interested in making money any way that is possible, otherwise known as “making a fast buck.” But enlightened dealers can combine the profit motive with a concern for customers’ well-being to earn their trust and make a business that lasts.

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MEET OUR AMBASSADOR



Fifamè Clarice Victoire LOKE

Fifamè LOKE holds a Master's degree in Agronomy specialising in Agricultural and Food Sciences and Technologies from the Faculty of Agronomic Sciences of the University of Abomey-Calavi. Her Bachelor's degree was in Agronomy with an option in Nutrition and Food Sciences. She has have worked with the National Association of Women Farmers of Benin which is a farmers' organisation working for better living and working conditions for women farmers. This gave Victoire expertise working in farmers' organisations and rural development with a gender perspective. Currently she is a Consultant and Trainer. She sees being an Access Agriculture Ambassador will allow her to bring new ideas, technologies and innovations to the farmers she works with.

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WINNER OF THE MONTHLY QUIZ



Maureen Njeri Maina

Winner of Access Agriculture November 2021 Quiz contest

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The December 2021 Quiz will be open from 1-15 December 2021.

Check out the contest here: www.accessagriculture.org