



Information for radio stations

Information on the audio files....

- The audio files available for download are MP3 files
- You can use these programmes **free of charge!**

Ideas for using the audio files....

- Play the programmes at suitable times of the year to remind your audience of good agricultural practices
- Invite some farmers or a guest from the extension service, ministry or a local NGO and use a programme as a starting point for a discussion
- Why not have a phone in on a subject raised by one of the programmes...

Be seen to be part of your community...

- The programmes are also available as video, also free of charge. Radio stations in other countries have used these programmes by showing them at their offices or at a stall promoting the radio station at a market... Be seen! Be different!
- Why not have a showing of some of the programmes, and at the same time promote your station...
- Let us know how innovative you have been and get your story onto the Access Agriculture website!

Other languages....

- If you think there is demand for some of the existing video programmes to go into local languages in your area, please contact us on info@accessagriculture.com
- Do you have expertise for translating and recording programmes in different languages? If so please contact us and let us know your skills

REMEMBER!

Pay attention to detail at every stage.
Always aim to produce a QUALITY programme.