Young Entrepreneur Challenge Fund

Access Agriculture is an international non-profit organisation that helps local organisations and entrepreneurs in developing countries to strengthen the skills of rural youth, men and women in food production, processing and marketing through the use of video.

Individuals, organisations, companies and foundations from across the globe can support such initiatives by contributing to the Access Agriculture “Young Entrepreneur Challenge Fund”.

Farmers have more trust and learn more from their peers on video than from trainers. With your help, Access Agriculture supports young entrepreneurs to develop initiatives to make farmer-to-farmer training videos available to rural communities.

For instance, rural radio stations in Malawi have turned radio listener clubs into video viewing clubs by distributing DVDs with training videos in local languages to the clubs. They also helped to establish young entrepreneurs to set up video show rooms as businesses.

Read the short story here: Videos on the radio

In northern Ghana, a young entrepreneur turned a tricycle into a mobile video unit that allowed him and his two staff to show farmer training videos in even the remotest villages. Read more on: The video tricycle

Read more stories from Bangladesh, Egypt, Uganda, Mali, Benin, Kenya and Malawi at: www.accessagriculture.org/local-use

The first open call in 2019 resulted in more than 180 young people submitting an on-line plan describing how they would develop or expand their business by screening farmer training videos to rural communities.

The six winners are from Benin, Côte d'Ivoire, Tanzania, India, Zambia and Uganda. Access Agriculture equips these young entrepreneurs with a Digisoft smart projector kit to enable them to screen videos in local languages without access to the internet or grid. Access Agriculture also enables the sharing of experiences between young entrepreneurs through a community of practice.

If you would like to support the Young Entrepreneur Challenge Fund, please contact: Dr. Florent Okry, Programme Leader Last Mile Delivery, at: florent@accessagriculture.org